Southwest Michigan Behavioral Health Call Center Analysis and Report Needs

Critical (daily, weekly, monthly) Reports Needed:

- Call Abandonment rate/percentage
- Call Answer times (seconds)
- Total Incoming Calls (by line)
- Total Outgoing Calls (by line)
- Total talk time by agent

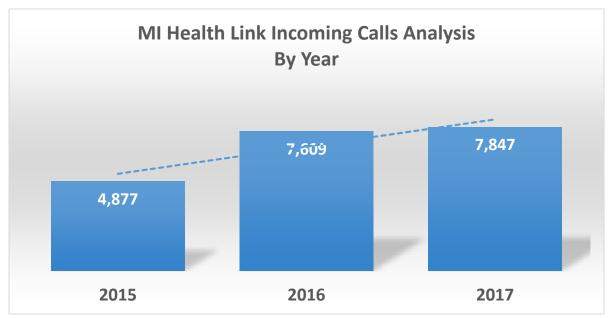
Call Center Metrics and Standards

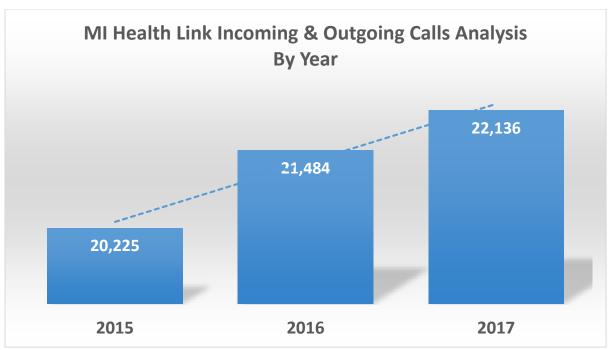
- Service Level Defined: total calls answered within 30 sec threshold / total calls answered + total calls abandoned after threshold.
- ❖ Handle Time Defined: total time the call center agent spends assisting the customer. Clock starts when phone is answered and ends when the call is completed.
- Call Abandonment Rate Defined: total call volume received, divided by the total calls missed/unanswered presented in the queue. SWMBH Goal: 5% or below
- ❖ Average Call Answer Time: Total time it takes agent to answer line for customer. Clock starts when call hits the queue, from agent live answer.

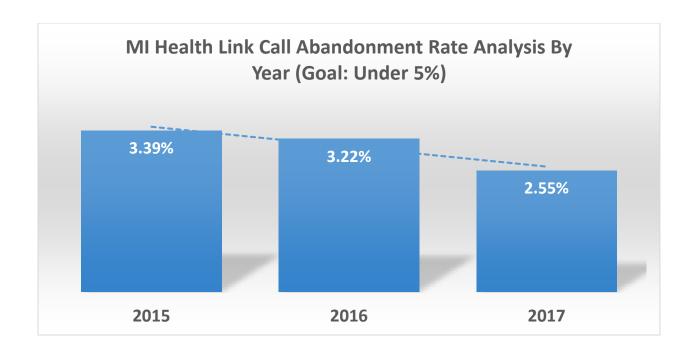
SWMBH Goal: 30 seconds or below

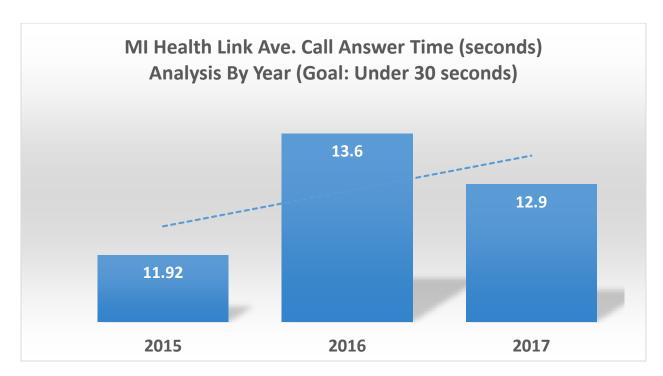
❖ Total Call Volume Defined: Total amount of calls received within the established time frame.

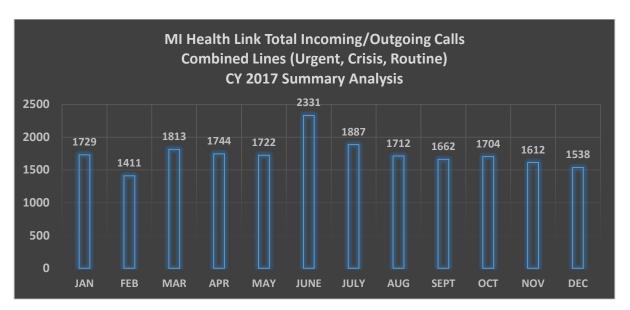
Examples of Report Dashboards

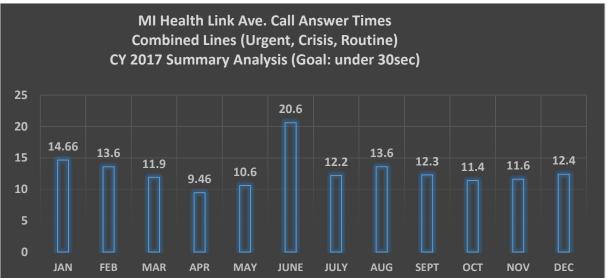


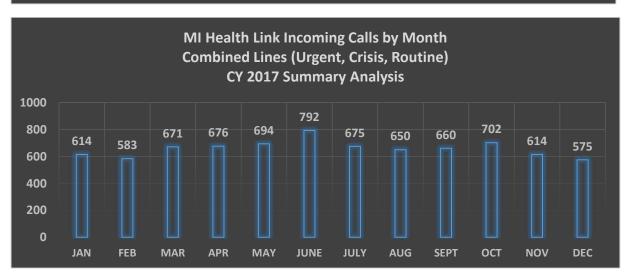


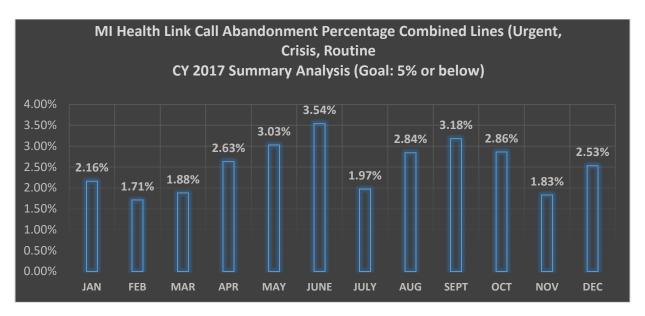




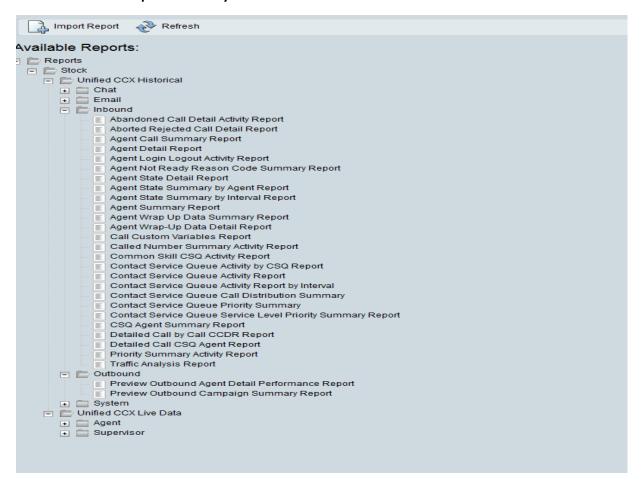




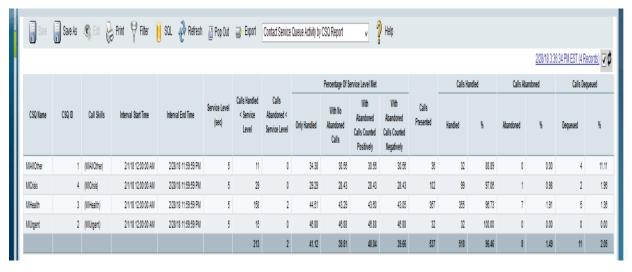


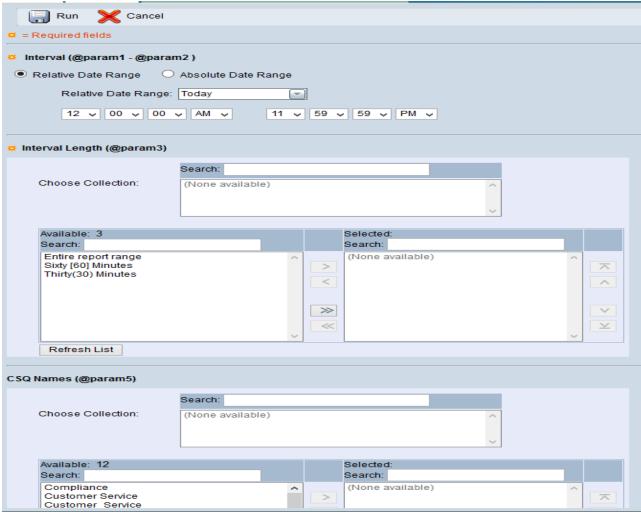


Current Available Report Inventory



Report output and filter options





Reports should be able to filter by:

- Date (select ranges)
- Times
- By Line
- By Agent
- By Business Line
- Inbound/Outbound Calls
- Detail or Summary

Call Monitoring Protocol

- The following lines will be monitored:
 - o SUD
 - o MI Health Link
 - o MI Crisis
- Rhea Freitag, Jarrett Cupp and Cathy Hart will be monitoring calls. A minimum of 12 calls per month will be monitored.
- Upon a customer calling they will hear a recorded message that states "This call may be monitored for training and quality assurance purposes. If you do not want your call monitored, please make the clinician answering your call aware that you do not give permission. Thank you."
- Calls are <u>not</u> being recorded, please make sure callers are aware of that if they ask.
- If a customer indicates that they do not want to be recorded, ask if you can put them on hold for a moment and email Cathy, Jarrett and Rhea to make sure they are aware they are not to be monitoring that call.
- Upon the beginning of the call, a call monitor will listen and score the applicable items on the Call Monitoring Scorecard.
- The Call Monitoring Scoring tool will be scored based on the applicability of each question. Those that are marked NA will not be part of the denominator.