

Smartphone ownership is up among all age group.

Younger adults are most likely to be smartphone owners.

Percentage within each age group who own smartphone.

Have a smartphone

Don't have a smartphone

Have a smartphone

Don't have a smartphone

Have a smartphone

Don't have a smartphone

21%

19%

69%

31%

81%

79%

Age 18-24

25-34

35-44

48%

Mobile Phone Ownership

<18

18-24

25-30

31-35

36-40

above 41