Direct Marketing Letter Template

Use our free Direct Marketing Letter to help you get started.

From,
\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_

Date:\_\_\_\_\_\_\_\_\_\_\_( Date when letter was written)

To,

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_ ( Name and address of the recipient)

Dear Sir/ Madam,

\_\_\_\_\_\_\_\_\_\_\_\_ (Service or experience) is something that everyone loves. However, if you could get \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (highlight the associated benefit of your product) , wouldn’t that be great? Like you, I am also for products that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_( mention the advantage of the product). This has become possible ever since I chose to use \_\_\_\_\_\_\_\_\_\_\_\_ ( product name). \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ( mention the benefits of the product and other services offered)

If you love \_\_\_\_\_\_\_\_\_\_\_ (service and experience) , then this product is ideal for you. If you are interested in this product and want to know more, just log on to \_\_\_\_\_\_\_\_\_\_ ( name of website) and register to get a brochure with details. You can also call on the 24X7 toll free number (phone no) to find out details and place an order.

Yours sincerely,

\_\_\_\_\_\_\_\_\_\_\_\_ (name and signature )