# VISION AND MISSION STATEMENTS



**EXAMPLES AND TEMPLATES**

Use this template to develop a vision statement for your group or community at a coalition meeting. Ask members to fill out the template below; identify the common theme(s). Use the themes to craft a shared vision statement.

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| **EXAMPLE – Vision Statement**Think about your group or community. Write a vision statement using the example below as a guide. |
| **Group or Community Name** | **Where are we going?** | **What can we achieve?** | **What kind of a place do we want the community to be?** |
| Healthy Valley | To improve to a better level of living | Great place to live, work, play, grow, be happy | The best in the area, state, anywhere |
| **Draw a picture that depicts your vision:** | **Use descriptive words or phrases that represent the idea, community, etc.:**Commitment of residents, vision for all |
| **Vision Statement** | We the citizens of the Healthy Valley are committed to a vision in which our community is the best place to live, work, play, grow, and enjoy life. |

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| **Template for a Vision Statement**Think about your group or community. Write a vision statement, using the template as a guide. |
| **Group or Community Name** | **Where are we going?** | **What can we achieve?** | **What kind of a place do we want the community to be?** |
|  |  |  |  |
| **Draw a picture that depicts your vision:** | **Use descriptive words or phrases that represent the idea, community, etc.:** |
| **Vision Statement** |  |

CORE PROCESS STEP 3 – PLAN AND COLLABORATE: VISION AND MISSION STATEMENTS EXAMPLES AND TEMPLATES 1

Review the example of a mission statement. Use the template below to develop a mission statement for your group or community at a coalition meeting. Ask members to fill out the template below. Use the themes to craft a shared vision statement.

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| **EXAMPLE - Mission Statement**Think about your group or community. Write a mission statement using the example below as a guide. |
| **Group or Community Name** | **What do you do?** | **For whom do you do it?** | **How will you get it done?** |
| Healthy Valley Initiative | Help and support creating and maintaining a healthy Marion County | People of Healthy Valley and surrounding community | Through leadershipBy involving all the major stakeholders |
|  |  |  | An ongoing, sustainable collaborative process |
|  |  |  | Support community needs assessments, targeted interventions, and outcome evaluations |
| **Mission Statement** | The Healthy Valley Initiative will assist the people of Healthy Valley and surrounding areas in improving their lives by maintaining a healthy Marion County environment througha sustainable, collaborative process that supports community needs assessments, targeted interventions, and outcome evaluations. |

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| **Template for a Mission Statement**Think about your group or community. Write a mission statement using the template as a guide. |
| **Group or Community Name** | **What do you do?** | **For whom do you do it?** | **How will you get it done?** |
|  |  |  |  |
| **Mission Statement** |  |

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