# **Persuasive Essay Outline**

Introduction:

A. Get the reader’s attention by using a "hook."

B. Give some background information if necessary.

C. Thesis or focus statement.

I. First argument or reason to support your position:

A. Topic sentence explaining your point and reason

B. Possible concession toward opposing argument

C. Elaboration to back your point.

D. Clincher

II. Second argument or reason to support your position:

A. Topic sentence explaining your point and reason

B. Possible concession toward opposing argument

C. Elaboration to back your point.

D. Clincher

III. Third argument or reason to support your position:

A. Topic sentence explaining your point and reason

B. Possible concession toward opposing argument

C. Elaboration to back your point.

D. Clincher

IV. Opposing Viewpoint: (This is optional, however highly recommended, so that the reader will know you have considered another point of view and have a rebuttal to it.)

A. Opposing point to your argument.

B. Your rebuttal to the opposing point.

C. Elaboration to back your rebuttal.

Conclusion:

A. Summary of main points or reasons

B. Restate thesis statement.

C. Personal comment or a call to action.